

RTMS[®] G4[™] Selected for Major New York Deployment

Toronto, Canada, January 7, 2010-- Image Sensing Systems Canada Ltd. (ISS Canada) announced today that they have delivered to the City of New York (NYC) the latest generation RTMS G4 radar units for mid-block detection for about 200 intersections in four different boroughs of the city as a part of the TOPICS IV computerized traffic program. The TOPICS IV project is a part of an expansion program of NYC Department of Transportation to bring additional traffic control in several boroughs under centralized computer control.

The innovative RTMS G4 is the only "All-in-One" radar sensor that requires no cabinet integration for interface, coverage of 12 lanes, minimal power, built-in IP video camera, and is available with the standard NTCIP protocol. RTMS G4 is also available with a cabinet-less Bluetooth option that allows an operator to interface with the sensor from a pole-side laptop without having to



open any cabinet. These features have made RTMS G4 the preferred solution worldwide to enhance transportation infrastructure.

Mohamad Talas, Deputy Director of system engineering in NYC Department of Transportation said, "Rigorous procedures were put in place to ensure the most applicable detector technology matching our deployment criteria was selected." New York City's TOPICS IV project consists of many aspects including Mid Block detection where high quality and reliable data is a major component.

Mike Ouellette, the Vice President of Sales for ISS Canada Ltd. commented, "RTMS G4 is the global state-of-the-art radar traffic detector bar none and we are proud to have it as a part of the TOPICS IV project in New York City".

ISS Canada, is a subsidiary of Image Sensing Systems, Inc. headquartered in St. Paul, MN.

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